

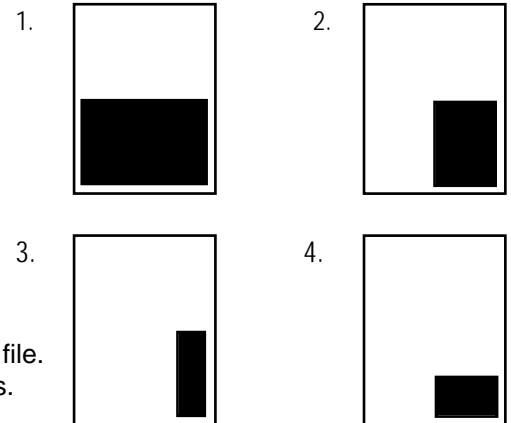
# CLMS/CLHS Advertising Rates

California League of Middle Schools, California League of High Schools and National High School Association  
 The *Middle Level News* and *High School Educator* are both bimonthly publications with 2 print issues and 4 electronic issues each.

## PRINTED NEWSLETTERS

The following modular sizes are available for the **printed editions** of the *Middle Level News* and the *High School Educator*.  
 Each reach over 30,000 educators across the state and nation.

- |    |                     |  |          |
|----|---------------------|--|----------|
| 1. | 1/2 Page horizontal | (10" w X 7" h)                               | \$795.00 |
| 2. | 1/4 Page vertical   | (4 <sup>15</sup> / <sub>16</sub> " w X 7" h) | \$395.00 |
| 3. | 1/8 Page vertical   | (2 <sup>3</sup> / <sub>8</sub> " w X 7" h)   | \$195.00 |
| 4. | 1/8 Page square     | (4 <sup>15</sup> / <sub>16</sub> " w X 3" h) | \$195.00 |



### FORMATS ACCEPTED

Black & white, camera ready artwork; Film; High resolution TIFF or JPEG; EPS file.  
 Please do not send PDF files. Minimum \$60 production charge for other formats.

### ISSUES

CLMS Sep/Oct      CLMS Jan/Feb (Pre-Conference)      CLHS Sep/Oct (Pre-Conference)      CLHS Mar/Apr

## eNEWSLETTERS

As an eNewsletter advertiser, your company will be featured in the CLMS or CLHS eNewsletters with your logo and product information linked to your company web site. The eNewsletters contain many of the same features as the newsletters, but they are delivered via e-mail to our members. **Visit [www.clms.net/news](http://www.clms.net/news) to view a sample.**

### ARTWORK

Artwork is due on the first day of each month for the following month's eNewsletter. Logos and graphics need to be web-quality gifs or jpegs. Maximum size for eNewsletter ads is 2.5" w X .85" h. Please email artwork to Cathy Perry at [cperry@clms.net](mailto:cperry@clms.net)

### PRICE

1 eNewsletter issue      \$150.00

### SPECIAL ADVERTISING RATE- SAVE \$150!

Purchase 3 eNewsletter issues and get the 4th FREE!

4 eNewsletter issues      \$450

### ISSUES

<b>CLMS</b>	<b>CLHS</b>
Nov/Dec	Nov/Dec
Mar/Apr	Jan/Feb
May/June	May/June
July/Aug	July/Aug

### ORDER FORM - We would like to advertise in:

#### PRINTED NEWSLETTERS

CLMS Sep/Oct

CLHS Nov/Dec

Size:  1.  2.  3.  4.

Size:  1.  2.  3.  4.

CLMS Jan/Feb

CLHS Mar/Apr

Size:  1.  2.  3.  4.

Size:  1.  2.  3.  4.

#### eNEWSLETTERS

CLMS Nov/Dec    CLMS Mar/Apr    CLHS Sep/Oct    CLHS Jan/Feb

CLMS May/June    CLMS July/Aug    CLHS May/June    CLHS July/Aug

Company: \_\_\_\_\_

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Address: \_\_\_\_\_ Phone: \_\_\_\_\_

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## CLMS/CLHS/NHSA

6615 E. Pacific Coast Highway, Suite 120 \* Long Beach, CA 90803  
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 Email artwork to Cathy Perry at [cperry@clms.net](mailto:cperry@clms.net) or for more information.