

California League of Middle Schools, California League of High Schools
National High School Association and Computer-Using Educators

TECHNOLOGY CONFERENCE & EXHIBIT

DECEMBER 4-7, 2008 • MONTEREY, CALIFORNIA



EXHIBIT PROSPECTUS

CLMS/CLHS/NHSA AND CUE TECHNOLOGY CONFERENCE AND EXHIBIT

DECEMBER 4-7, 2008 * MONTEREY, CALIFORNIA

EXHIBIT LOCATION

Portola Hotel
Two Portola Plaza, Monterey, CA 93940
(831) 649-4511

EXHIBIT FEES

Standard: \$500
Premium/Corner: \$575

BOOTHS AND BENEFITS

All booths are 8' x 10' with 8' backwalls and 36" side rails. Side rails may be removed from corner booths.

Price includes:

- 6' draped table
- two chairs
- pipe-and-drape booth structure and carpet
- a company I.D. sign
- complete company listing in the conference program.
- Hosted hospitality in the exhibit hall; plus two hours of dedicated exhibit time
- Affordable booth rental fees
- Company listing in the conference program book
- One complimentary conference registration and up to three additional exhibitor badges
- Access to all sessions and learning labs

ATTENDEES

The technology conference attracts K-12 teachers and administrators who are actively implementing technology programs at their school sites. These participants come to this conference in large part to see what educational technology products are available.

SERVICE INFORMATION

Service information will be provided with your confirmation, and an exhibitor packet will be mailed by the decorator approximately 6-8 weeks prior to the show so you may order electrical, additional furnishings, drayage or other services.

PRESENT A SESSION

A limited number of sessions are reserved for technology-related exhibitor presentations. Sessions on useful strategies or techniques rather than products are most likely to be chosen. To apply, visit www.clms.net and complete an online application.

ABOUT CLMS/CLHS/NHSA AND CUE

California League of Middle Schools, California League of High Schools and National High School Association share a commitment to fostering student and educator success in the schools of California and the nation. Computer-Using Educators provides leadership and support to advance student achievement in the K-20 educational community. CUE is proud to co-host this professional development opportunity.

LODGING

Portola Hotel
Two Portola Plaza
Monterey, CA 93940
\$169 single/double plus tax
(831) 649-4511

The room rates will be in effect 3 days prior to and 3 days after the show. We encourage you to make your reservations early - this area tends to book well in advance.

ADVERTISING

The 2008-2009 Winter, Spring and Summer issues of the *Middle Level News* and the *High School Educator* will each reach thousands of educators. Don't miss this opportunity to reach potential clients prior to the show. Various ad options are available. See page to right for details.

MOVE IN

Friday, December 5
7:00 am - 10:00 am

MOVE OUT

Saturday, December 6
2:00 pm

EXHIBIT SCHEDULE

Friday, December 5
10:00 am to 4:00 pm
(10:00 am - 11:00 am is Dedicated Exhibit Time)

Saturday, December 6
10:00 am to 2:00 pm
(10:00 am - 11:00 am is Dedicated Exhibit Time)

Except where noted as dedicated exhibit time, there are concurrent educational sessions taking place during exhibit hours. Exhibit hall hours, including dedicated times, are subject to change.

QUESTIONS?

Aneta Murphy, Exhibit Manager
(800) 326-1880 * (800) 858-9365
a_murphy@clms.net



2008/2009 ADVERTISING/MEMBERSHIP FORM

2008/2009 PRINT NEWSLETTERS

The *Middle Level News* and *High School Educator* are distributed to every public middle and high school in California.

MIDDLE LEVEL NEWS

California League of **Middle** Schools

Fall (artwork due August 1)

Size: 1. \$795 2. \$395

Winter (artwork due October 1)

Size: 1. \$795 2. \$395

Spring (artwork due December 1)

Size: 1. \$795 2. \$395

Summer (artwork due February 1)

Size: 1. \$795 2. \$395

HIGH SCHOOL EDUCATOR

California League of **High** Schools

Fall (artwork due August 1)

Size: 1. \$795 2. \$395

Winter (artwork due October 1)

Size: 1. \$795 2. \$395

Spring (artwork due December 1)

Size: 1. \$795 2. \$395

Summer (artwork due February 1)

Size: 1. \$795 2. \$395

FORMATS ACCEPTED

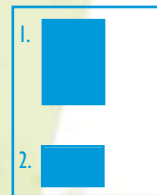
Black and white only. Camera ready artwork; High Resolution TIFF or JPEG; EPS file.

Minimum \$60 production charge for other formats. Email artwork to Cathy Perry at cperry@clms.net. Issue dates are subject to change.

SIZES

1. 1/4 Page Vertical (5" w X 7" h) \$795

2. 1/8 Page Horizontal (5" w X 3" h) \$395



Receive a 10% discount for running any three newsletter ads in one school year and receive a 15% discount for running any four newsletter ads in one school year (middle school, high school or a combination of both).

OFFICIAL 2009 TECHNOLOGY CONFERENCE PROGRAM BOOK

The conference program book is an invaluable reference for attendees during and after the conference. Highlight your company by placing an ad to call attention to your display, increase traffic to your booth, and encourage post-conference customer inquiries. If you are unable to exhibit, an ad is the best way to reach conference attendees.

Full-Page Ad 7.325" w X 10.5" h @ \$300.00

Half-Page Ad 7.325" w X 5.125" h @ \$175.00

Quarter-Page Ad 3.562" w X 5.125" h @ \$100.00

FORMATS ACCEPTED

JPEG, TIFF, PDF and EPS. Email high resolution, black & white artwork to cperry@clms.net. **Artwork is due November 4, 2008.** Ads sizes may be scaled slightly to adjust to different layouts.

BECOME A 2008/2009 CORPORATE MEMBER!

By providing educators with quality professional development, CLMS and CLHS support educational reform and the development of exemplary middle schools and high schools. The organizations also recognize individual and school-wide excellence through State Educator of the Year awards and the nationally acclaimed Schools to Watch-Taking Center Stage program. Join us in these efforts - become a Corporate Member.

Membership Categories (price per year)

Basic Membership - \$500 2 Star Membership - \$1,000 3 Star Membership - \$1,500 4 Star Membership - \$2,500

Basic benefits include an online Corporate Member Directory listing linked to your company website, plus recognition as a Corporate Member in all print newsletters and conference programs. For a complete list of benefits for each category, go to www.clms.net/vendors/corpmembers.htm. **Sign up today!**

PLEASE PRINT OR TYPE

PAYMENT

Company: _____

Contact: _____

Phone: _____

Address: _____

City: _____

State: _____ Zip: _____

Email: _____

Newsletter Advertising \$ _____

Program Book Advertising \$ _____

Corporate Membership \$ _____

Total Enclosed \$ _____

Visa/MC # _____

Exp _____

Authorized Signature _____

I have enclosed a check (\$30 fee for returned checks)

CALIFORNIA LEAGUE OF MIDDLE SCHOOLS/CALIFORNIA LEAGUE OF HIGH SCHOOLS

6615 E. Pacific Coast Hwy., Suite 120 * Long Beach, CA 90803
CLMS (800) 326-1880 * CLHS (800) 858-9365 * FAX (562) 430-5607

PLEASE: Either FAX or mail this form, not both.

RULES AND REGULATIONS

CLMS/CLHS/NHSA AND CUE TECHNOLOGY CONFERENCE
DECEMBER 4-7, 2008 * MONTEREY, CALIFORNIA

SPACE VARIATIONS

The floor and booth diagrams available at this time are as accurate as possible, but CLMS/CLHS/NHSA reserve the right to make modifications if necessary; if such modification results in exhibitors receiving a different booth category, monetary adjustments will be made.

CANCELLATION

In the event the conference is cancelled by CLMS/CLHS/NHSA, any money advanced by an exhibitor will be refunded in full. In such cases, CLMS/CLHS/NHSA shall be free from any claim for damages which an exhibitor alleges to have suffered as a result of such cancellation. Full refunds will be issued to exhibitors who cancel no later than October 18, 2008.

LIABILITY AND INSURANCE

Neither CLMS/CLHS/NHSA, the service contractors, nor the management of the Portola Hotel will be responsible for loss or damage to property of an exhibitor from theft, strikes, fire, water, storm, vandalism or other causes, but will use reasonable care to protect the exhibitor from such loss. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damages to displays, equipment, and other property brought upon the Portola Hotel premises, and shall indemnify, defend, and hold harmless

CLMS/CLHS/NHSA, its officers and staff members, the Portola Hotel and its owners and employees, etc. from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that an exhibitor will provide his/her own floater insurance coverage as needed.

No responsibility is assumed for material shipped to the exhibit site. No responsibility is assumed for material left to be picked up by an exhibitor or agent of the exhibitor after the close of the exhibit. An exhibitor shall be liable to owners of the conference facilities for all damage caused by the exhibitor; and shall hold harmless and indemnify management for any damage charged to management by owners.

USE OF SPACE

Distribution of promotional material may be made only within the booth assigned to the exhibitor presenting such material. Solicitation of business must be confined to an exhibitor's own booth. An exhibitor is charged with the knowledge of national, state, and local legal restrictions on any merchandising, advertising, or promotional scheme which involves attracting visitors to an exhibitor's location by any inducement which may be construed as an illegal lottery. Management is not responsible for any promotional activities by an exhibitor.

EXHIBIT HOUR COMPLIANCE

To prevent early teardown, a \$200 penalty fee may be charged to any exhibitors who fail to comply with exhibit hours.

OPERATION RESTRICTIONS

CLMS/CLHS/NHSA reserve the right to prohibit and/or evict an exhibitor whose presentation is in any manner deemed by management as offensive to conference attendees or other exhibitors by reason of bad taste, noise, questionable morals or controversial content. In the event of such prohibition or eviction, CLMS/CLHS/NHSA shall not be liable to an exhibitor for refunds of exhibit fees. CLMS/CLHS/NHSA shall not be bound to any contract in which said problems cannot be so controlled.



December 5-6, 2008 * Monterey, California

TECHNOLOGY CONFERENCE & EXHIBIT



6615 E. Pacific Coast Hwy., Suite 120
Long Beach, CA 90803

CLMS/CLHS/NHSA

CLMS/CLHS CALENDAR OF EVENTS

CLMS/CLHS/NHSA AND CUE TECHNOLOGY CONFERENCE

December 4-7, 2008 * Monterey, CA

CLHS/NHSA ANNUAL CONFERENCE

January 15-18, 2009 * Monterey, CA

CLMS ANNUAL CONFERENCE

March 12-15, 2009 * San Diego, CA



WWW.CLMS.NET * WWW.CLHS.NET * WWW.NHSA.NET

NON PROFIT ORG.
U.S. POSTAGE
PAID
SANTA ANA, CA
PERMIT NO. 308

EXHIBIT CONTRACT

The undersigned hereby requests exhibit space for the CLMS/CLHS/NHSA TECHNOLOGY CONFERENCE at the Portola Hotel, Monterey, CA. Exhibit dates are December 5-6, 2008. When signed by all parties, California League of Middle Schools, California League of High Schools, National High School Association and the undersigned are contractually bound to the terms set forth, including those on the inside of this brochure.

I. COMPANY INFORMATION

INFORMATION FOR PROGRAM BOOK if different.

Company: _____

Company: _____

Contact: _____

Contact: _____

Phone: _____

Phone: _____

Address: _____

Address: _____

City: _____

City: _____

State: _____ Zip: _____

State: _____ Zip: _____

E-mail: _____

E-mail: _____

Optional: Please provide a statement/product description for inclusion in the conference program book (limit 35 words).

Firms we _____ DO _____ DO NOT wish to be near. _____

2. BOOTH REQUEST

Preferential booth placement is reserved for CLMS/CLHS Corporate Members. Others are on a "first come, first served" basis. For information on Corporate Membership, see opposite page.

Standard In-line \$500 x _____ (qty) = \$ _____

Premium/Corner \$575 x _____ (qty) = \$ _____

Total Due \$ _____

Amount Enclosed \$ _____

Minimum \$250 deposit per booth is required to hold booth space. Visa/MasterCard orders will be charged for the full booth price.

| For office use only | |
|---------------------|-------|
| Date | _____ |
| Deposit | _____ |
| Check# | _____ |

3. PAYMENT

Balance is due NO LATER THAN October 18, 2008. Refunds will be issued to exhibitors who cancel prior to October 18, 2008.

Check (minimum \$250 deposit per booth) Check amount \$ _____

Visa/MasterCard (full payment only) Charge amount \$ _____

Card # _____ Exp. _____

4. SIGNATURE

By signing this space application and contract, I acknowledge that I have fully read, understand and agree to abide by the rules and regulations and all materials set forth herein.

Signature: _____ Date: _____

**RESERVE EARLY FOR
BEST BOOTH LOCATION!**

Detach and return form to:

CLMS/CLHS

6615 E. Pacific Coast Hwy.,

Suite 120

Long Beach, CA 90803

Attn: Aneta Murphy

FAX (562) 430-5607

Phone: (800) 326-1880