

# SOCIAL • GLOBAL • GREEN



## CLMS/CLHS AND CUE TECHNOLOGY CONFERENCE DECEMBER 4-6, 2009 NEW LOCATION!

**TOWN & COUNTRY RESORT, SAN DIEGO, CA**

### EXHIBIT LOCATION

Town & Country Resort and  
Conference Center  
500 Hotel Circle North  
San Diego, CA 92108  
(619) 291-7131

### EXHIBIT FEES

Standard: \$475  
Premium/Corner: \$550

### BOOTHS AND BENEFITS

All booths are 8' x 10' with 8' backwalls and 36" side rails. Side rails may be removed from corner booths.

Price includes:

- 6' draped table
- two chairs
- pipe-and-drape booth structure and carpet
- a company I.D. sign
- complete company listing in the conference program.
- Hosted hospitality in the exhibit hall, dedicated exhibit time
- Affordable booth rental fees
- Company listing in the conference program book
- One complimentary conference registration, additional badges for company representatives

### ATTENDEES

The technology conference attracts K-12 teachers and administrators who are actively implementing technology programs at their school sites. These participants come to this conference in large part to see what educational technology products are available.

### LODGING

Town & Country Resort and  
Conference Center  
500 Hotel Circle North  
San Diego, CA 92108  
(619) 291-7131

\$119 single/double plus tax

The room rates will be in effect 3 days prior to and 3 days after the show. We encourage you to make your reservations early - this area tends to book well in advance.

### SERVICE INFORMATION

Service information will be provided with your confirmation, and an exhibitor packet will be available approximately 6-8 weeks prior to the show so you may order electrical, additional furnishings, drayage or other services.

### PRESENT A SESSION

A limited number of sessions are reserved for technology-related exhibitor presentations. Sessions on useful strategies or techniques rather than products are most likely to be chosen. Priority is given to corporate members and sponsors. Refer to next page for additional information. To apply, visit [www.clms.net/vendors](http://www.clms.net/vendors) and complete an online application.

### ABOUT CLMS/CLHS AND CUE

California League of Middle Schools and California League of High Schools share a commitment to fostering student and educator success in the schools of California and the nation. Computer-Using Educators provides leadership and support to advance student achievement in the K-20 educational community. CUE is proud to co-host this professional development opportunity.

### MOVE IN

Friday, December 4  
7:00 am - 10:00 am

### MOVE OUT

Saturday, December 5  
1:00 pm

### EXHIBIT SCHEDULE

Friday, December 4  
10:00 am to 3:00 pm  
(1:30 pm - 2:30 pm is dedicated exhibit time)

Saturday, December 5  
10:00 am to 1:00 pm  
(10:00 am - 11:00 am is dedicated exhibit time)

*Except where noted as dedicated exhibit time, there are concurrent educational sessions taking place during exhibit hours. Exhibit hall hours, including dedicated times, are subject to change.*

### ADVERTISING

The conference program book is an invaluable reference for attendees during and after the conference. Highlight your company by placing an ad to call attention to your display, increase traffic to your booth, and encourage post-conference customer inquiries. If you are unable to exhibit, an ad is the best way to reach conference attendees. See next page.

### QUESTIONS?

Aneta Murphy, Exhibit Manager  
(800) 326-1880 \* (800) 858-9365  
[a\\_murphy@clms.net](mailto:a_murphy@clms.net)

**TO PURCHASE EXHIBIT SPACE VISIT:**

**[WWW.CLMS.NET/VENDORS](http://WWW.CLMS.NET/VENDORS)**

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**NEW LOCATION!**

**TOWN & COUNTRY RESORT, SAN DIEGO, CA**

### PROGRAM BOOK ADVERTISING

#### OFFICIAL 2009 TECHNOLOGY CONFERENCE PROGRAM BOOK

The conference program book is an invaluable reference for attendees during and after the conference. Highlight your company by placing an ad to call attention to your display, increase traffic to your booth, and encourage post-conference customer inquiries. If you are unable to exhibit, an ad is the best way to reach conference attendees.

Full-Page Ad 7.325" w X 10.5" h @ \$300.00

Half-Page Ad 7.325" w X 5.125" h @ \$175.00

Quarter-Page Ad 3.562" w X 5.125" h @ \$100.00

#### FORMATS ACCEPTED

JPEG, TIFF, PDF and EPS. Email high resolution, black & white artwork to [cperry@clms.net](mailto:cperry@clms.net). **Artwork is due November 4, 2009.** Ads sizes may be scaled slightly to adjust to different layouts.

**TO PURCHASE ADVERTISING SPACE VISIT: [WWW.CLMS.NET/VENDORS](http://WWW.CLMS.NET/VENDORS)**

### CORPORATE MEMBERSHIP

#### BECOME A 2009/2010 CORPORATE MEMBER!

By providing educators with quality professional development, CLMS and CLHS support educational reform and the development of exemplary middle schools and high schools. The organizations also recognize individual and school-wide excellence through State Educator of the Year awards and the nationally acclaimed Schools to Watch-Taking Center Stage program. Join us in these efforts - become a Corporate Member.

#### Membership Categories (price per year)

Basic Membership - \$500     2 Star Membership - \$1,000     3 Star Membership - \$1,500     4 Star Membership - \$2,500

Basic benefits include an online Corporate Member Directory listing linked to your company website, plus recognition as a Corporate Member in all print newsletters and conference programs. For a complete list of benefits for each category, go to [www.clms.net/vendors/corpmembers.htm](http://www.clms.net/vendors/corpmembers.htm). **Sign up today!**

#### PLEASE PRINT OR TYPE

#### PAYMENT

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Program Book Advertising \$ \_\_\_\_\_

Corporate Membership \$ \_\_\_\_\_

Total Enclosed \$ \_\_\_\_\_

Visa/MC # \_\_\_\_\_

Exp \_\_\_\_\_

Authorized Signature \_\_\_\_\_

I have enclosed a check (\$30 fee for returned checks)

# SOCIAL GLOBAL GREEN



## **CLMS/CLHS AND CUE TECHNOLOGY CONFERENCE DECEMBER 4-6, 2009**

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### **RULES AND REGULATIONS**

#### **SPACE VARIATIONS**

The floor and booth diagrams available at this time are as accurate as possible, but CLMS/CLHS/NHSA reserve the right to make modifications if necessary; if such modification results in exhibitors receiving a different booth category, monetary adjustments will be made.

#### **CANCELLATION**

In the event the conference is cancelled by CLMS/CLHS/NHSA, any money advanced by an exhibitor will be refunded in full. In such cases, CLMS/CLHS/NHSA shall be free from any claim for damages which an exhibitor alleges to have suffered as a result of such cancellation. Full refunds will be issued to exhibitors who cancel no later than October 16, 2009.

#### **LIABILITY AND INSURANCE**

Neither CLMS/CLHS/NHSA, the service contractors, nor the management of the Town & Country Resort will be responsible for loss or damage to property of an exhibitor from theft, strikes, fire, water, storm, vandalism or other causes, but will use reasonable care to protect the exhibitor from such loss. The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damages to displays, equipment, and other property brought upon the Town & Country Resort premises, and shall indemnify, defend, and hold harmless CLMS/CLHS/NHSA, its officers and staff members, the Town & Country Resort and its owners and employees, etc. from any and all such losses, damages and claims. None of the above shall provide insurance coverage for loss or damage from such causes, and it is thus expected that an exhibitor will provide his/her own floater insurance coverage as needed. No responsibility is assumed for material shipped to the exhibit site. No responsibility is assumed for material left to be picked up by an exhibitor or agent of the exhibitor after the close of the exhibit. An exhibitor shall be liable to owners of the conference facilities for all damage caused by the exhibitor, and shall hold harmless and indemnify management for any damage charged to management by owners.

#### **USE OF SPACE**

Distribution of promotional material may be made only within the booth assigned to the exhibitor presenting such material. Solicitation of business must be confined to an exhibitor's own booth. An exhibitor is charged with the knowledge of national, state, and local legal restrictions on any merchandising, advertising, or promotional scheme which involves attracting visitors to an exhibitor's location by any inducement which may be construed as an illegal lottery. Management is not responsible for any promotional activities by an exhibitor.

#### **EXHIBIT HOUR COMPLIANCE**

To prevent early teardown, a \$200 penalty fee may be charged to any exhibitors who fail to comply with exhibit hours.

#### **OPERATION RESTRICTIONS**

CLMS/CLHS/NHSA reserve the right to prohibit and/or evict an exhibitor whose presentation is in any manner deemed by management as offensive to conference attendees or other exhibitors by reason of bad taste, noise, questionable morals or controversial content. In the event of such prohibition or eviction, CLMS/CLHS/NHSA shall not be liable to an exhibitor for refunds of exhibit fees. CLMS/CLHS/NHSA shall not be bound to any contract in which said problems cannot be so controlled.

#### **QUESTIONS?**

Aneta Murphy, Exhibit Manager  
(800) 326-1880  
a\_murphy@clms.net

# SOCIAL GLOBAL GREEN

The undersigned hereby requests exhibit space for the CLMS/CLHS/NHSA TECHNOLOGY CONFERENCE at the Town & Country Hotel, San Diego, CA. Exhibit dates are December 4-5, 2009. When signed by all parties, California League of Middle Schools and California League of High Schools and the undersigned are contractually bound to the terms set forth, including those on the inside of this brochure.

## COMPANY INFORMATION

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

## INFORMATION FOR PROGRAM BOOK if different.

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Optional: Please provide a statement/product description for inclusion in the conference program book (limit 35 words).

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Firms we \_\_\_\_\_ DO \_\_\_\_\_ DO NOT wish to be near. \_\_\_\_\_

## BOOTH REQUEST

Preferential booth placement is reserved for CLMS/CLHS Corporate Members. Others are on a "first come, first served" basis. For information on Corporate Membership, see opposite page.

Standard In-line \$475 x \_\_\_\_\_ (qty) = \$ \_\_\_\_\_

Premium/Corner \$550 x \_\_\_\_\_ (qty) = \$ \_\_\_\_\_

Total Due \$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Minimum \$250 deposit per booth is required to hold booth space. Visa/MasterCard orders will be charged for the full booth price.

For office use only	
Date	_____
Deposit	_____
Check#	_____

## PAYMENT

Balance is due NO LATER THAN October 23, 2009. Refunds will be issued to exhibitors who cancel prior to October 23, 2009.

Check (minimum \$250 deposit per booth) Check amount \$ \_\_\_\_\_

Visa/MasterCard (full payment only) Charge amount \$ \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

## SIGNATURE

By signing this space application and contract, I acknowledge that I have fully read, understand and agree to abide by the rules and regulations and all materials set forth herein.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**RESERVE EARLY FOR BEST BOOTH LOCATION!**

Detach and return form to:  
**CLMS/CLHS**  
6621 E. Pacific Coast Hwy.,  
Suite 210  
Long Beach, CA 90803  
**Attn: Aneta Murphy**  
FAX (562) 430-5607  
Phone: (800) 326-1880